

aludesign

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Materials and Design for the automobil sector

Sala Maggiore - Modenafiore
Friday 19 october 2007
10.30 am

PROGRAMME

Flux concept. Form and Materials
Mihai Panaitescu

Technical Innovation for Design
Piero Luigi Carcerano, Carcerano Creative Engineering

IAAD & Volkswagen "Green Wheels" project :
Study of a new urban car with low environmental impact.
Project Manager:
For IAAD, Laura Milani
For Volkswagen, Flavio Manzoni
Laura Milani, IAAD Turin

Spada Codatronca Project
Ercole Spada, SpadaConcept

Fiat 500: Invented Here!
Roberto Giolito, Advanced Design - Fiat Group Automobiles

Coordinated by **Mauro Tedeschini Direttore Quattroruote**

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